

coastsidelandtrust.org 788 Main Street Half Moon Bay, CA 94019 650.726-5056 info@coastsidelandtrust.org

Call for Artists California Agriculture Show

Submission Period: June 29 – July 5 Show Dates: August 14 – October 23

Since 1997, Coastside Land Trust has actively worked to protect and enhance the natural, scenic, recreational, cultural, historical, and agricultural resources of Half Moon Bay and the San Mateo County coast. Our gallery was launched in 2011 to convey the beauty of these resources through art. We now hold four to six thematic, juried shows per year and all artists are invited to submit. Coastside Land Trust Gallery is located at 788 Main Street in downtown Half Moon Bay.

This show will contain images from or inspired by **agriculture in California**. California's diverse landscapes, microclimates, and soils support a wide variety of crops and livestock. As the top producing state in the nation, agriculture in California provides a foundation for our health and economy, and is part of our history and cultural identity. Coastside Land Trust Gallery hopes to capture these elements in its upcoming show, "California Agriculture". Examples of images that will be considered are: crops, orchards, livestock, farm and ranch equipment, and agriculture landscapes and buildings. All media is invited to be considered.

The show will run through the Half Moon Bay Art and Pumpkin Festival on October 17th and 18th.

To apply to the show, please read the application instructions, then fill out, sign, and return the one page Application to Exhibit included below.

Application Instructions and Parameters of Work

 Fill out and return the one page Application to Exhibit (included below) by email or USPS to:

info@coastsidelandtrust.org or

Coastside Land Trust Gallery 788 Main Street Half Moon Bay, CA 94019

- Digital photographs of your work must be emailed to info@coastsidelandtrust.org
- Identify your name and the titles of your works in the email (JPEG format).
- Please submit at least two and no more than four pieces of work.
- Work must be ready to hang with picture wire and screw eyes or D-rings. Work must be "gallery-ready" in appearance and finish. Work that is not gallery ready in appearance and finish will be turned away at the time of drop off.
- Work is to be 42" or less in both height and width (total perimeter size not exceed 42" x 42")
- Work weighs no more than 20 lb.
- We recommend installing museum glass to minimize glare from lights and windows
- Work is to be labeled on the back (artist, title, medium, size and price).
- Work to be original and not hung in any prior CLT shows for the previous year.
- Upon acceptance to exhibit, a fee of \$20 per entry will be payable at delivery.

Show Arrangement and Conditions of Sales

- CLT arranges the show and has final say in the placement of work. CLT will coordinate
 advertising and marketing of this show. Announcements (8,000+) will be sent to CLT's
 donor database, posted in the HMB Review, and delivered to businesses throughout the
 coastside.
- All exhibited work will be available for sale. CLT will retain a 30% commission on any
 work sold. Work should be priced by the artist to reflect a pretax amount (the 9.5% sales
 tax will be added to the price and collected at time of sale). The price listed on the
 application is final and is not subject to change. The purchaser may take sold work
 at time of sale.
- All notecards must be sold at \$4.57 plus tax, all other sale prices are determined by the artist. A maximum of 30 notecards can be accepted per artist per show. Additional matted works and notecards that fit the theme of the show will be accepted.

Important Show Dates

- Drop off Art, CLT Office 788 Main Street, HMB Sunday, August 2, 3pm – 5pm Monday, August 3, 10am – 12noon
- Show Opening and Artists' Reception Friday, August 14, 5pm – 8pm
- Pick Up Art End of Show Sunday, October 25, 3pm – 5pm Monday, October 26,10am – 12noon

Coastside Land Trust Art Gallery Application to Exhibit



			J A			
Name						
Address						
City, ST, Zip						
Email						
Phone						
Name of	Show					
Item 1 – Title						
M	/ledium					
Frame	ed Size					
	Price					
Item 2	- Title					
	/ledium					
Frame	ed Size					
., -	Price					
	– Title					
Medium						
Frame	ed Size					
Itom 1	Price _ - Title					
	/edium					
	ed Size					
Tranic	Price					
	1 1100					
commission o	on art sal	is works. CLT arranges all shows and has final say in placements. Artist understands 9.5% sales tax must be added to price we boxes and sign below, after reading carefully.				ase
YES NO						
		my image(s), if selected, may be used to market/advertise the Show. Inages, if requested, for use in such marketing/ads.	will pro	vide high	er	
Sho	ow. My ma	ed to exhibit, I'll provide a mailing list, in the format requested, to CLT to ailing list will be used only for the Show and will not be shared with ar ailing list after this show.				
not be liable for lo exhibition, etc. I u	oss, theft, understan artwork b	pastside Land Trust Art Gallery under the following terms: CLT and the content of any kind to any exhibit, frame, display, etc., during hare and agree that any insurance on work I submit is solely my responsity the deadline or pay \$10/day to CLT, and any artwork not picked up CLT.	ndling, tra sibility. I	ansportat understa	tion, o	or at I
1						